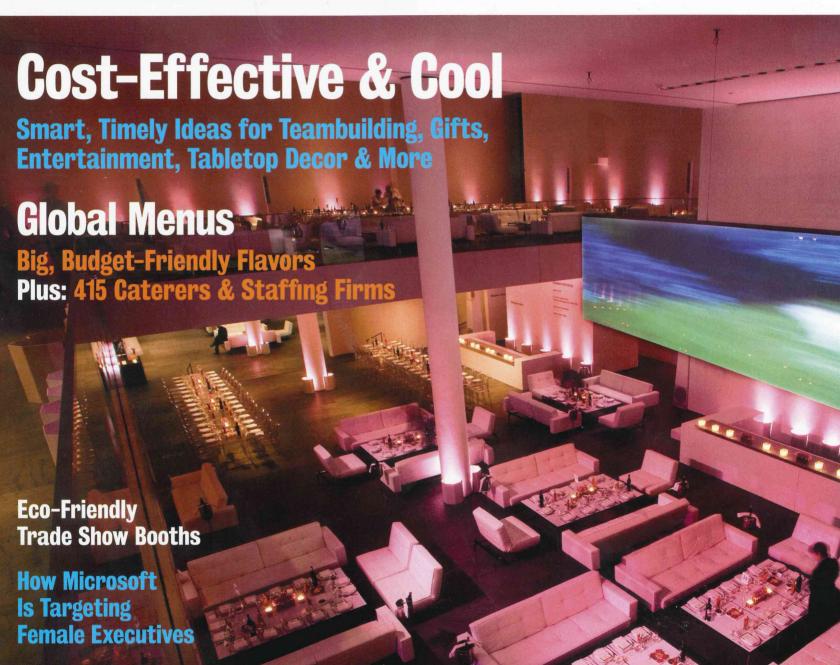
BAS EVENTS MEETINGS MARKETING STYLE STRATEGY IDEAS

New York

\$4.95 JULY/AUGUST 2009 BIZBASH.COM



Reality vs. TV
The Events of Gossip Girl

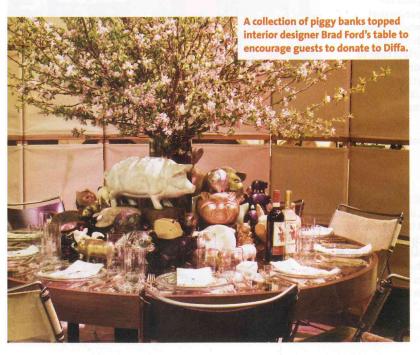
Are Your Vendors in Financial Trouble?



A Visual Feast

The Dining by Design showcase hosted by Design Industries Foundation Fighting AIDS in March was a treasure trove of event ideas.

By LISA CERICOLA & MARK MAVRIGIAN

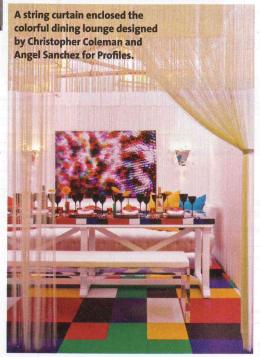




aune Yerby's etting was eminiscent of a lew York rooftop, vith images of vater towers n plates, fabric anels, and tags anging over the able and from

helly Sabel Design repurposed imbrellas as light fixtures.

enterpieces.



David Stark created a paint-bynumbers environment for Benjamin Moore. The dining table emerged from a giant overturned paint can.

Tabletop Trends



Chunky **Flatware**

Faune Yerby used flatware with broad wooden handles.



Marc Blackwell's place settings included flatware with a matte black finish.



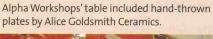
Tumblers

Campion Platt's table for Architectural Digest included smokycolored tumblers.



Casual Dishes

Ralph Lauren Home's dishes had a low-key feel and a splattered pattern.





NON BIZBASH.COM

More photos and trends from Dining by Design