

Campion's Campaign



Inside Out folding cube

New York architect Campion Platt, who built a reputation for designing residential and hotel interiors that incorporate his specially fitted furnishings, for years had been researching the idea of producing a unique brand of furniture for retail sale. His innovative Campaign Collection, named for the portable furniture used by 18th-century British officers in the American Revolution and later for grand tours abroad, has finally debuted.



Wellington chair

"Homeowners need and want furniture that lends itself to changing living and entertaining atmospheres, whether in the city or country," says Platt. "We began with this premise and remaking campaign furniture seemed a natural hook to showcase designs for a new living style."

Platt's furniture evolved from his architecture and interior design work. For Manhattan's Mercer Hotel, which he designed as a co-owner, for the numerous penthouses he has gutted and built out, and in his own life, shuttling from homes in Southampton and New York City, the architect has always considered size and portability when designing furniture. Thus, the pieces in the collection are compact and lightweight for easy moving.

The inventive pieces are modeled after what London furniture designers produced in the early 1800s: folding beds, chairs and compact tables that could be packed in trunks for world travels. The Inside Out bench, generously upholstered with tufted cushions in either khaki linen or chocolate leather (above), folds into a cube, as does the Sleeping Hero daybed (below), while the sleek Note to Self desk actually packs into its own carrying case. The Wellington field chair (left) actually is a rocker and, like the Take Five bench (below), is collapsible.

Although the Campaign furniture collection, with its sleek cast gunmetal hardware and rich Gabon ebony wood finishes, was conceived for urban living, the pieces, when upholstered in linen, cotton or hemp rather than leather, have, as Platt calls it, "country chic charm." The pieces are available through his studio through the summer, when he opens CAMPION SoHo, an international home furnishings store, where the collection will be showcased.



Sleeping Hero daybed



Take Five folding bench

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