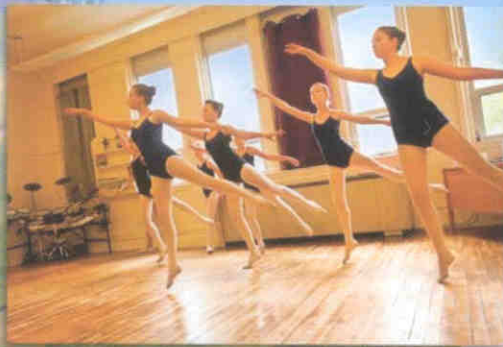


Mountain Messenger's Annual
BUSINESS PROFILES

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*Meet the Best Businesses
in the Greenbrier Valley*

Living Green Luxe in the Alleghenies

You don't have to sacrifice luxury to protect the environment

When Green Homes at The Greenbrier debuted last year on the grounds of the venerable Greenbrier resort, it was at the forefront of the new eco-chic luxury movement and quickly earned distinction as a premier luxury green development. A year later, with the green movement in full swing, Green Homes at The Greenbrier continues to garner accolades for the exceptional attention to luxury detail and impeccable environmental standards that make this magnificent community stand out in the crowd.

As the latest phase of development inside The Greenbrier Sporting Club, Green Homes at The Greenbrier represents more than just another luxury neighborhood riding the trendy green wave. Instead, it is the culmination of DPS Sporting Club Development Company's core commitment to walking lightly on the land. With environmental consciousness always at the forefront of any real estate venture, DPS is one of the few developers to carry such deep-seated dedication to protecting and preserving as much of the original landscape as possible.

By building residential sporting communities in historic locations such as The Ford Plantation in Savannah, Ga. and Turks & Caicos Sporting Club at Ambergris Cay, DPS celebrates not only the beauty of the land, but also the sporting life.

"We are seeing a generational purchase of a family heirloom," says Peter Pollak, DPS Managing Partner. "Our members are people who have a strong family connection and a committed sense of stewardship of the land."

For Green Homes at The Greenbrier, DPS partnered with renowned architect Campion Platt to create Timberpeg® post and beam homes. This partnership has resulted in a choice of two pre-designed homes with one of four carriage houses which are exclusive to EarthWise Homes, LLC, an affiliate of Sterling Construction Management. Each of these designs meets the National Association of Home Builders (NAHB) Guidelines, and is already approved by The Greenbrier Sporting Club's Architectural Review Board (ARB). The architects and designers have literally taken apart every aspect of the traditional home, and redesigned each element in the most environmentally-friendly manner possible.

"As a team, DPS and I have researched innumerable possible products, particularly those available locally to The Greenbrier Sporting Club, for use in the construction of the exterior, as well as the interior, of the new Green Homes at The Greenbrier," says Platt. "We have sought out other like-minded supply companies that tell a compelling eco-story and fit nicely with our luxe-green agenda."

They've also carefully parceled out 56 lots over 213 acres for minimal impact, and all landscaping will be just as scrutinized as the building process.

"Our interest is in preserving as many trees as we can, and in positioning lots for privacy," says Peter McKinney, Vice President of Development for The Greenbrier Sporting Club. "As much as possible, we preserve what's already there."

Likewise, all other elements of The Greenbrier Sporting Club have

been diligently planned to impose as little as possible on the existing environment, not an easy feat when it comes to golf courses. However, DPS' careful planning in this area has earned certification as an Audubon Cooperative Sanctuary.

"It is our goal to maintain this property in the most environmentally-friendly manner possible so that the natural surroundings will be here for future generations to enjoy," explains Lee Hancock, Golf Course Superintendent at The Greenbrier Sporting Club. "It is part of the legacy that our members can leave to their children."

Buyers have three options for building in Green Homes at The Greenbrier. For a turnkey approach, they can either select one of two pre-designed homes with one of four carriage houses to be built on designated homesites by EarthWise Homes, or they can work with EarthWise Homes to modify any of these pre-designed homes if they so desire. Campion Platt will provide the interior design, with an available furniture package.

Alternatively, buyers can work with a Greenbrier Sporting Club ARB approved architect and ARB approved builder to design a custom home that meets the NAHB guidelines. Regardless of the approach, all Green Homes will naturally complement their surrounding landscape, enhancing rather than dominating the lush Allegheny scenery that surrounds The Greenbrier.





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